Plan of Study for the Associate of Applied Science Degree in

Digital Media Design Technology - Web Design Option

Datatel Program Code	**DMDWB.AAS**
COTC Major Number	**003213**
CIP Code	**11.0801**

In Autumn 2012, Central Ohio Technical College will convert from the Quarter system (4 quarters per academic year) to the Semester system (2 Semesters and 1 Summer Session per academic year). Students entering COTC in Summer 2011, Autumn 2011, Winter 2012, Spring 2012, or Summer 2012 will begin their program in Quarters.

COTC makes the following three guarantees to all students who will transition from the quarter system into the semester system:

1) No loss of academic progress; 2) No delay in time to degree completion/graduation; and 3) No increase in total tuition and fees expended for the degree system to the program.

If transitioning from the Quarter to the Semester system, please visit the COTC "Think Semesters" web page

(http://www.cotc.edu/ThinkSemesters/Pages/default.aspx)

regularly for updates and for important additional information.

Students should meet with their Academic Advisor to map out individual paths to their degree.

A grade of C (2.00) or better is required for all courses in order to continue in and graduate from the Digital Media Design Technology program.

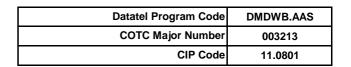| **KEY:**	
	* Indicates this course has a prerequisite; please see the Course Description Section on the COTC Web Page
	** Indicates there will be no equivalent for this course in the Semester system; please see Academic Advisor
	NT - Indicates this course fulfils a Non-Technical Course Requirement in this Plan of Study
	NT Elec - Indicates Elective Choice in the Non-Technical course requirement category
	T - Indicates this course fulfils a Technical Course Requirement in this Plan of Study
	T Elec - Indicates Elective Choice in the Technical course requirement category

YEAR 1 2011-2012 (Quarter System)						
Course Name	Course Title	Course Credit Hours	Tech, Non-tech or Elective	Quarter(s) Course Offered	Equivalent Semester Course	Equivalent Semester Cr Hrs
QUARTER 1						
BMT-2022	Principles of Marketing	4.00	NT	SM,AU,WI,SP	BUS-115	3.00
*COM-1535	Composition I	4.00	NT	SM,AU,WI,SP	ENGL-110	3.00
DMD-3831	Fundamentals of Drawing	4.00	T	AU	DMD-100	3.00
DMD-3860	Digital Software Fundamentals	2.00	T	AU	DMD-101	1.00
DMD-3862	Intro to e-Life; the Evolving Web	3.00	NT	AU	DMD-107	3.00
	Total Credit Hours	17.00				
QUARTER 2						
BMT-2483	Advertising Concepts/Procedures	3.00	NT	SM,AU,WI,SP	Part of BUS-140	3.00
*COM-1536	Composition II	4.00	NT	SM,AU,WI,SP	ENGL-111	3.00
DMD-3820	Design Fundamentals	3.00	T	WI	DMD-104	3.00
DMD-3822	Digital Photography I	3.00	T	WI	DMD-105	3.00
DMD-3824	Fundamentals of Color	3.00	T	WI	None**	-----
DMD-3832	Multimedia Production I	3.00	T	WI	DMD-108	2.00
	Total Credit Hours	19.00				
QUARTER 3						
*COM-1534	Effective Communications	4.00	NT	SM,AU,WI,SP	SPCH-100	3.00
DMD-3825	Digital Photography II	2.00	T	SP	None**	-----
DMD-3826	Fundamentals of Typography	2.00	T	SP	DMD-103	1.00
DMD-3836	Mass Media Communication	3.00	NT	SP	DMD-106	3.00
DMD-3839	Web Design and Development I	3.00	T	SP	DMD-120	3.00
*MTH-1215	College Algebra	5.00	NT	SM,AU,WI,SP	MATH-140	3.00
	Total Credit Hours	15.00				

The College Reserves the Right to Change Curricula Without Notice.

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YEAR 2 2012-2013 (Semester System)						
Course Name	Course Title	Course Credit Hours	Tech, Non-tech or Elective	Semester(s) Course Offered	Equivalent Quarter Course	Equivalent Quarter Cr Hrs
SEMESTER 1						
*DMD-121	Web Design and Development II	3.00	T	AU	DMD-3840	3.00
*DMD-203	Interactive and Mobile Site Design	3.00	T	AU	DMD-3864	3.00
*DMD-240	Digital Video I	2.00	T	AU	DMD-3828	3.00
PSYCH-100	Introduction to Psychology	3.00	NT	SM,AU,SP	BHS-1376	5.00
	Technical Elective	2.00	T Elec		See Choices Below	
	Total Credit Hours	13.00				
SEMESTER 2						
*DMD-222	Web Design & Development III	3.00	T	SP	DMD-3850	2.00
*DMD-250	Digital Media Design Capstone	2.00	T	SP	DMD-3835	3.00
*DMD-251	Digital Media Design Portfolio	1.00	T	SP	DMD-3842	2.00
PHIL-200	Introduction to Ethics	3.00	NT	SM,AU,SP	BHS-1340	3.00
	Non-Technical Elective - Lab Science	4.00	NT Elec		See Choices Below	
	Technical Elective	2.00	T Elec		See Choices Below	
	Total Credit Hours	15.00				

Non-Technical Electives - Lab Science Total of 4 SEMESTER Credit Hours from the Course Choices Below Required to Complete this Degree						
BIO-105	Environmental Science	4.00	NT Elec	SM,AU,SP	BIO-1730	5.00
BIO-120	General Biology	4.00	NT Elec	SM,AU,SP	BIO-1740	5.00
CHEM-100	Basic Chemistry	4.00	NT Elec	SM,AU,SP	New Semester Course	-----
PHYS-100	General Physics	4.00	NT Elec	SM,AU,SP	PHY-1721	5.00
Technical Electives Total of 5 SEMESTER Credit Hours from the Course Choices Below Required to Complete this Degree						
*DMD-109	Multimedia Production II	1.00	T Elec	SP	DMD-3833	2.00
*DMD-206	Product Photography	1.00	T Elec	AU	New Semester Course	-----
DMD-210	Motion Graphics	2.00	T Elec	SP	DMD-3852`	2.00
*DMD-241	Digital Video Producton II	2.00	T Elec	SP	DMD-3829	3.00
DMD-270	iPhone Application Development	2.00	T Elec	AU	New Semester Course	-----
DMD-271	Droid Application Development	2.00	T Elec	SP	New Semester Course	-----
*DMD-293	Digital Media Internship	1.00	T Elec	AU,SP	DMD-3855	2.00